

## **Organization Profile**

Vision Changers Kenya (VCK) KAG Syokimau- Church Road off Katani Road Email: info@visionchangers.co.ke / visionchangerskenya@gmail.com Website: www.visionchangers.co.ke

### Who We Are

Vision Changers Kenya is a youth-led, not-for-profit organization registered in Kenya on the 6<sup>th</sup> of August 2014. We are dedicated to leveraging the power of Sports, and Civic Tech to promote social justice in Kenya. Through evidence-based studies, advocacy, and community engagement, we seek to address the underlying causes of discrimination and inequality in the Kenyan society.

Our focus is on generating evidence and insights, fostering creativity and participation, and working collaboratively with key stakeholders to addressing Systemic Injustices in Kenya.

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### **Our Vision**

A world of optimism, tolerance, and social justice, where poverty has been eradicated, and all people live in dignity and security.

#### **Our Mission**

To interrupt and disrupt oppressive systems that marginalize individuals and communities, leading to rights violations, poverty, and inequalities.

### Our Values Creativity

We innovate and create meaningful solutions to complex challenges within the communities and individuals we serve.

### Integrity

Trust is paramount to us. We uphold the highest levels of integrity in all our actions and communications





### **Our Goals for 2023-2027**

#### Establish Youth Resource and GBV Centers

Contribute to the establishment of one-stop youth resource centers and one-stop GBV centers in Kariobangi and Mukuru Kwa Njenga.

#### Knowledge Building

Develop an evidence-based body of knowledge, abilities, and attitudes necessary to drive political, social, economic change, and environmental justice in Kenya.

#### **Organizational Competence**

Establish Vision Changers Kenya as a sport and civic tech-based social justice organization known for competence, trustworthiness, and accountability.

#### **Collaborative Learning**

Foster a culture of collaborative learning within and outside the organization.



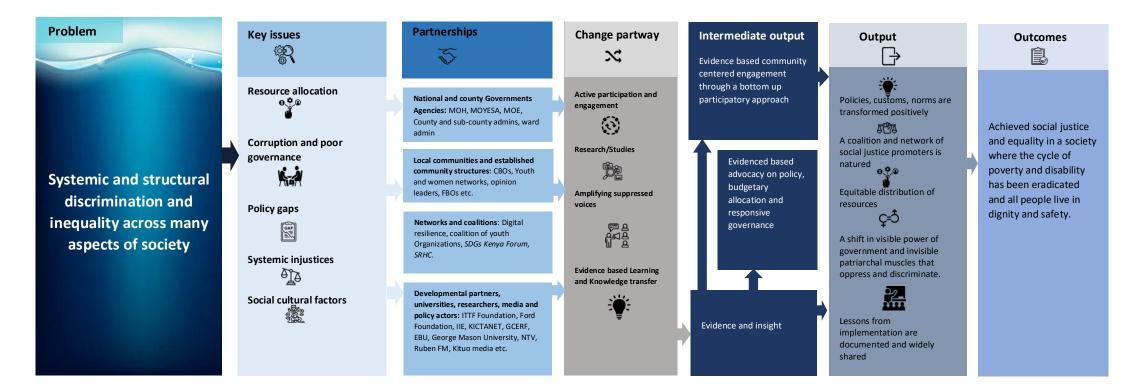
### **Our Theory of Change**

When a diverse coalition of actors, locally embedded and globally connected, generates, curates, and applies a robust body of evidence on access, equity, participation, and human rights, informing systems change through innovation, partnerships, and evidence-based advocacy, THEN we can guarantee social justice for marginalized populations. Our goal is to build inclusive communities where everyone can enjoy their human rights and achieve their full potential.

Injustice Anywhere is a Threat to Justice Everywhere

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#### Assumptions

Foreseeable income and technical support to improve VCK's capacity to deliver To build a robust Business Development strategy (BDS) to support our resource intensive evidence based efforts.	Progressive expansion of the social justice movement in Kenya has helped in the documentation of human rights violation giving rise to give rise for more data and evidence. Increased online and offline establish community safe spaces helps in amplifying community voices clamoring for change progressive societal transformation.	Right holders learn the skills needed to use existing evidence, create insights, and lead advocacy activities on their own or through coalitions. With sufficient interest and requisite abilities, citizens' groups (CBOs) will agree to form/join coalitions and use available evidence to interact with duty bearers	The national government and county governments are willing to engage with the findings and promote community and sub- national engagement. The two tiers of government share administrative responsibilities and consequently have responsibilities in the communities. They are in charge of policy, practice, programming, and investment decisions at the national and county levels. Their collaboration is crucial.	To ensure equity in the provision of services, duty bearers and the public institutions they represent continue to be open for dialogues about policy and accountability as well as engagement with VCK, members of the community, and partners. It entails not just being open to new information and insights, but also being available for robust dialogue/engagements on improvement of services and progressive policy reforms on key issues affecting marginalized population.	Political actors are receptive to dialogue and have demonstrated the necessary political will to back reforms depending on the presented evidence. Influencing political decisions won't be simple without being willing to engage and demonstrate goodwill.
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