



**VISION CHANGERS  
KENYA**

# Organization Profile



Vision Changers Kenya (VCK)

KAG Syokimau- Church Road off Katani Road

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Website: [www.visionchangers.co.ke](http://www.visionchangers.co.ke)

# Who We Are

Vision Changers Kenya is a youth-led, not-for-profit organization registered in Kenya. We are dedicated to leveraging the power of Sports, Art, and Civic Tech to promote social justice, gender equality, and eradicate poverty. Through evidence-based studies, advocacy, and community engagement, we seek to address the underlying causes of discrimination and inequality. Our focus is on generating evidence and insights, fostering creativity and participation, and working collaboratively with key stakeholders to bring about systemic change for social justice.

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## Our Vision

A world of optimism, tolerance, and social justice, where poverty has been eradicated, and all people live in dignity and security.

## Our Mission

To interrupt and disrupt oppressive systems that marginalize individuals and communities, leading to rights violations, poverty, and inequalities.

## Our Values

### Creativity

We innovate and create meaningful solutions to complex challenges within the communities and individuals we serve.

## Integrity

Trust is paramount to us. We uphold the highest levels of integrity in all our actions and communications

## Inquisitiveness

Our thirst for knowledge drives us to seek new ways of thinking and acting, fostering continuous improvement

## Participation

We work collaboratively, listen to the voices of those we serve, and ensure their interests are at the heart of our decisions.



# Our Goals for 2023-2027

# Our Theory of Change

## **Establish Youth Resource and GBV Centers**

Contribute to the establishment of one-stop youth resource centers and one-stop GBV centers in Kariobangi and Mukuru Kwa Njenga.

## **Knowledge Building**

Develop an evidence-based body of knowledge, abilities, and attitudes necessary to drive political, social, economic change, and environmental justice in Kenya.

## **Organizational Competence**

Establish Vision Changers Kenya as a sport and civic tech-based social justice organization known for competence, trustworthiness, and accountability.

## **Collaborative Learning**

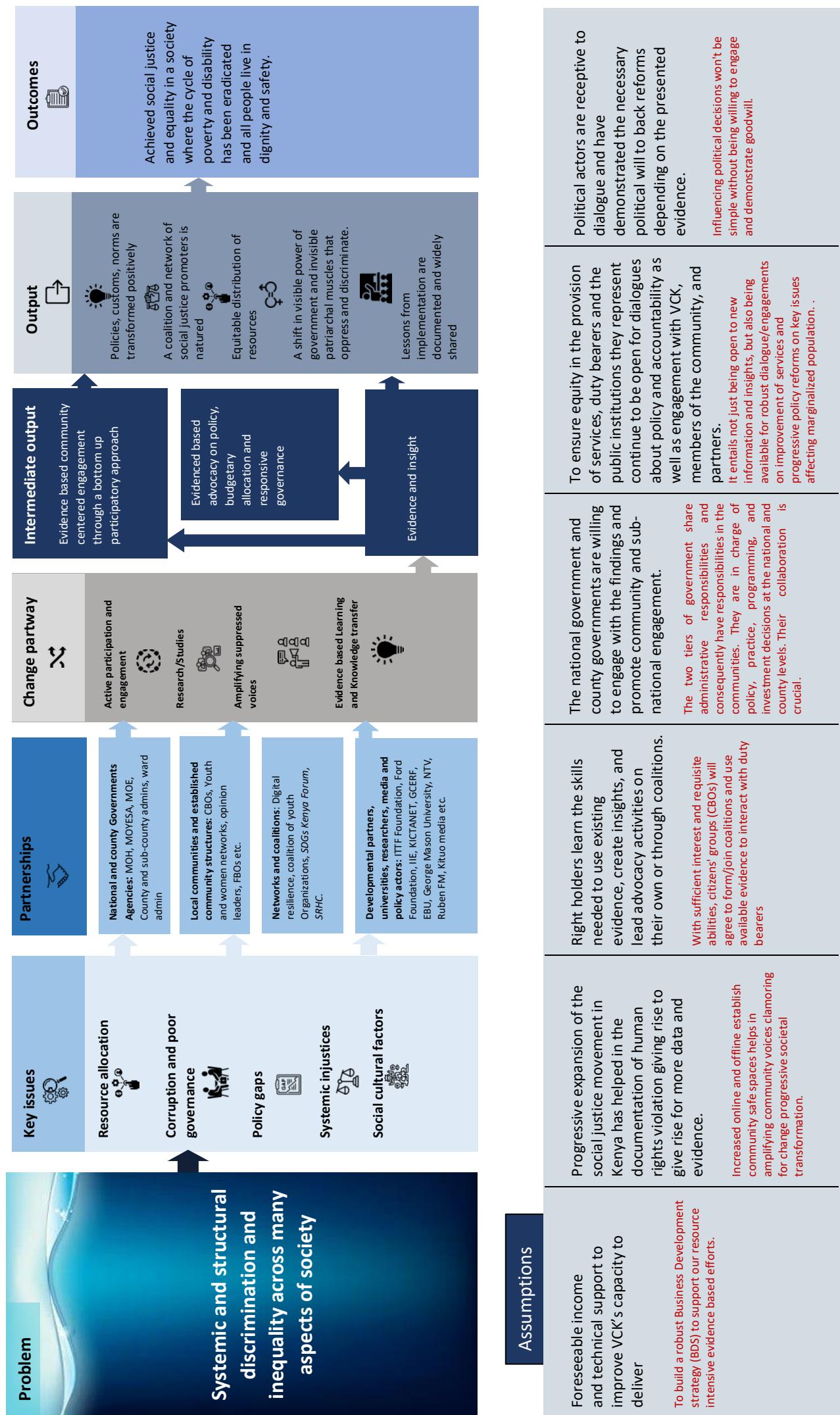
Foster a culture of collaborative learning within and outside the organization.



When a diverse coalition of actors, locally embedded and globally connected, generates, curates, and applies a robust body of evidence on access, equity, participation, and human rights, informing systems change through innovation, partnerships, and evidence-based advocacy, THEN we can guarantee social justice for marginalized populations. Our goal is to build inclusive communities where everyone can enjoy their human rights and achieve their full potential.



*Injustice Anywhere  
is a Threat to  
Justice Everywhere*





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